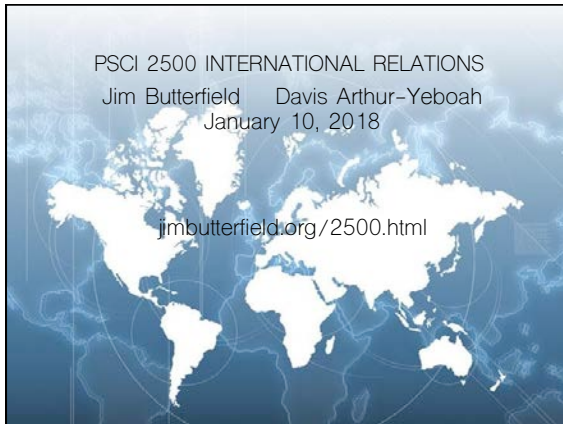




PSCI 2500 INTERNATIONAL RELATIONS
 Jim Butterfield Davis Arthur-Yeboah
 January 10, 2018

jimbutterfield.org/2500.html




"I am a citizen of the world."
 - Diogenes

"I am not a citizen of the world.... I am not even aware that there is a world such that one could be a citizen of it. No one has ever offered me citizenship, or described the naturalization process, or enlisted me in the world's institutional structures, or given me an account of its decision procedures... or provided me with a list of the benefits and obligations of citizenship, or shown me the world's calendar and the common celebrations and commemorations of its citizens."

- Michael Walzer




Today

- Global actors.
 - What and who are they?
- Globalization.
 - What is it and what are its effects?




What are global actors?

- How do we know one when we see it?
- Criteria:
 - They should have the autonomous capacity to determine their own purposes and interests.
 - They should have the capability to mobilize human and material resources to achieve these purposes and interests.
 - Their actions should be significant enough to influence states or non-state actors.



Are these global actors?

- The United States
- Bhutan
- The United Nations
- The European Union
- Pfizer Corporation
- Boeing
- Google
- The Catholic Church
- Popeye's Chicken





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<ul style="list-style-type: none"> • The United States • Bhutan • The United Nations • The European Union • Pfizer Corporation • Boeing • Google • The Catholic Church 	<ul style="list-style-type: none"> • Popeye's Chicken • The Red Cross • Drug Cartels • Amnesty International • The Gates Foundation • WMU • al-Qaeda • DTW (Detroit airport)
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Types of Global Actors

- States.
- Non-state actors.
 - Intergovernmental organizations
 - e.g., UN, EU, Association of Southeast Asian Nations
 - International Financial Institutions (IFI)
 - World Bank, International Monetary Fund (IMF), Asian Infrastructure Investment Bank (AIIB)

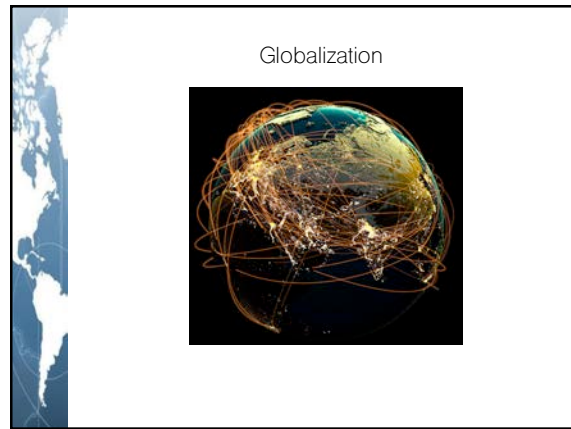
Types of Global Actors

- Other non-state actors
 - Non-governmental organizations (NGOs and INGOs)
 - e.g., Human Rights Watch, Red Cross, Oxfam, Save the Children
 - Transnational social movements
 - e.g., Via Campesina, Jubilee Debt Campaign



Types of Global Actors

- Other non-state actors
 - Multinational corporations
 - e.g., Exxon, GM, Google, Pfizer, Alcoa, Citibank, Credit Suisse
 - International criminal networks
 - e.g. the Mafia, Yakuza, various drug cartels
 - Terrorist networks
 - e.g., al-Qaeda, Boko Haram



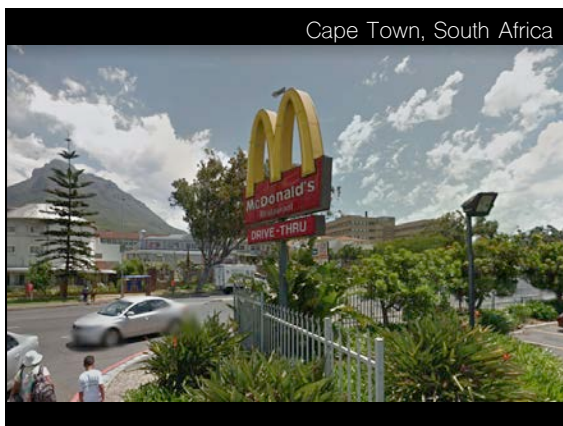
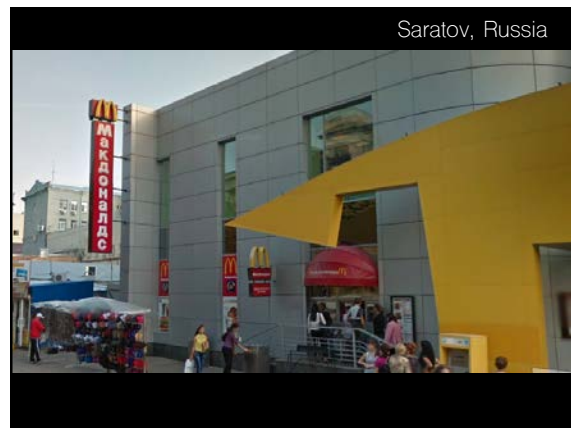
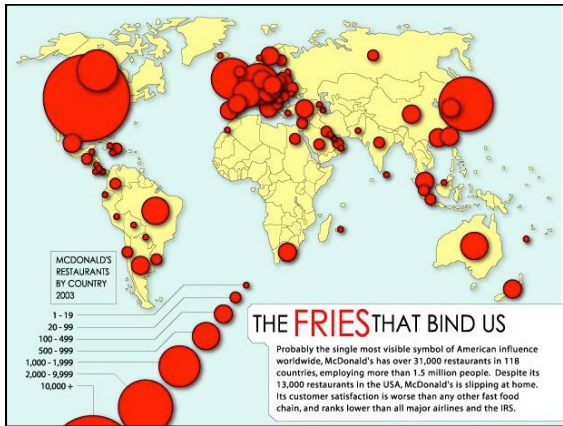
What is globalization?

- From the text:
 - "the process of increasing interconnectedness among societies such that events in one part of the world more and more have effects on peoples and societies far away."

What is globalization?

- Integration and interdependence
 - Trade
 - Finance
 - Labor
 - Manufacturing
 - Migration
 - Knowledge
 - Culture
 - Politics


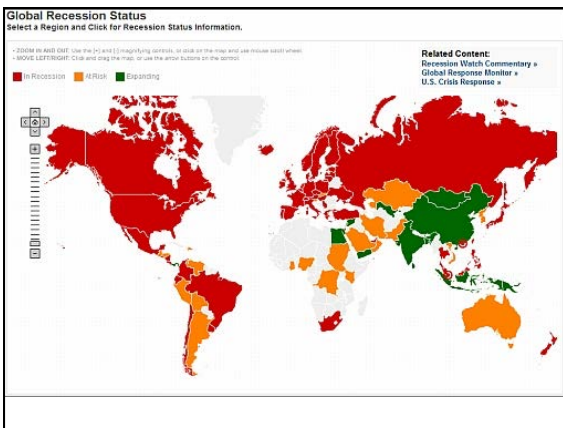
The image shows a stack of spheres representing interconnectedness, with a yellow sphere at the top and several grey spheres below it.






The Great Recession

- Roughly 2007-2012 (varies by country).
- Started in the United States:
 - Real estate bubble.
 - Overextended banks (too many poor quality loans).

Made in America Auto Index

- What percentage of each car make and model is produced in the US?
- Highest:
 - Chevy Traverse, Buick Enclave, and GMC Acadia: 85.5%



<https://www.american.edu/kogod/research/autoindex/>

Made in America Auto Index

- What percentage of each car make and model is produced in the US?
 - Toyota Tundra: 73.5%
 - Chevy Impala: 66%
 - Dodge Charger: 58.5%
 - Honda Civic: 50%
 - Subaru Legacy: 45%
 - Ford Focus: 19.5%
 - Chevy Spark: 13%
 - Mini Cooper: 3.5%

<https://www.american.edu/kogod/research/autoindex/>

Is globalization good or bad?

- First, consider some of its impacts:
 - States can no longer fully control their economies.
 - Communications are immediate and individuals can reach the world through social media.
 - There is a global urban, consumer culture.

Is globalization good or bad?

- First, consider some of its impacts:
 - Certain material and ideational goals are widely shared.
 - State authority is being supplemented by local and international authorities.
 - Many risks and threats can no longer be addressed by individual states alone.

So, what of its impacts?

- Globalization: a new stage, but still capitalism.
 - Trade, finance, and property rights drive economic growth.
 - Global extreme poverty*
 - 1820: 80%
 - 1981: 44%
 - 2015: 10%

* <https://ourworldindata.org/extreme-poverty>

So, what of its impacts?

- 2000s growth rates per annum, average:
 - China: 9.9%*
 - Vietnam: 6.4%*
 - Poland: 4.19%*
 - Compare to US: 1.65%

* Newly integrated economies.