

## PSCI 2500 INTERNATIONAL RELATIONS

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January 9, 2019

## Office hours:

Manuel: M-Th 2:00-4:00

JB: T 1:45-3:15, W 2:45-4:15

[jimbutterfield.org/2500.html](http://jimbutterfield.org/2500.html)

"I am a citizen of the world."



- Diogenes

"I am not a citizen of the world.... I am not even aware that there is a world such that one could be a citizen of it. No one has ever offered me citizenship, or described the naturalization process, or enlisted me in the world's institutional structures, or given me an account of its decision procedures... or provided me with a list of the benefits and obligations of citizenship, or shown me the world's calendar and the common celebrations and commemorations of its citizens."

- Michael Walzer

Today

- Global actors.
  - What and who are they?
- Globalization.
  - What is it and what are its effects?



What are global actors?

- How do we know one when we see it?
- Criteria:
  - They should have the *autonomous* capacity to determine their own purposes and interests.
  - They should have the *capability* to mobilize human and material resources to achieve these purposes and interests.
  - Their actions should be significant enough to *influence* states or non-state actors.

Are these global actors?

- The United States
- Bhutan
- The United Nations
- The European Union
- Pfizer Corporation
- Boeing
- Google
- The Catholic Church
- Popeye's Chicken



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### Are these global actors?

- |                       |                         |
|-----------------------|-------------------------|
| • The United States   | • Popeye's Chicken      |
| • Bhutan              | • The Red Cross         |
| • The United Nations  | • Drug Cartels          |
| • The European Union  | • Amnesty International |
| • Pfizer Corporation  | • The Gates Foundation  |
| • Boeing              | • WMU                   |
| • Google              | • al-Qaeda              |
| • The Catholic Church | • DTW (Detroit airport) |

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### Types of Global Actors

- States.
- Non-state actors.
  - Intergovernmental organizations
    - e.g., UN, EU, Association of Southeast Asian Nations
  - International Financial Institutions (IFI)
    - World Bank, International Monetary Fund (IMF), Asian Infrastructure Investment Bank (AIIB)

### Types of Global Actors

- Other non-state actors
  - Non-governmental organizations (NGOs and INGOs)
    - e.g., Human Rights Watch, Red Cross, Oxfam, Save the Children
  - Transnational social movements
    - e.g., Via Campesina, Jubilee Debt Campaign



### Types of Global Actors

- Other non-state actors
  - Multinational corporations
    - e.g., Exxon, GM, Google, Pfizer, Alcoa, Citibank, Credit Suisse
  - International criminal networks
    - e.g. the Mafia, Yakuza, various drug cartels
  - Terrorist networks
    - e.g., al-Qaeda, Boko Haram

### Quizzes

- Quiz 1 is already activated on elearning.
  - Deadline: Thursday, January 17 at 11:59 pm.
- Quiz 2 will become active this Saturday morning (Jan 12) at 8:00 am.
  - Deadline: Sunday, January 27 at 11:59 pm.
- Quizzes are open-book and taken at your convenience (just don't miss the deadline).
- Questions are drawn exclusively from the text.

### Globalization

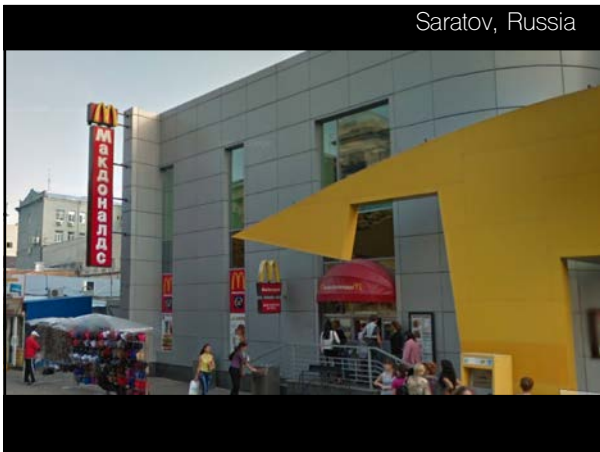
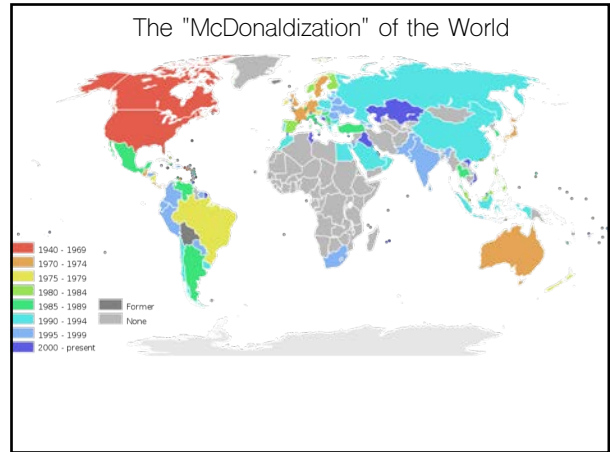
The image shows a globe with a network of lines representing globalization, symbolizing interconnectedness.

### What is globalization?


- From the text:
  - "The process of increasing interconnectedness among societies such that events in one part of the world more and more have effects on peoples and societies far away."

### What is globalization?

- Integration and interdependence
  - Trade
  - Finance
  - Labor
  - Manufacturing
  - Migration
  - Knowledge
  - Culture
  - Politics



Cape Town, South Africa









### Made in America Auto Index

- What percentage of each car make and model is produced in the US?
  - Toyota Tundra: 73.5%
  - Chevy Impala: 66%
  - Dodge Charger: 58.5%
  - Honda Civic: 50%
  - Subaru Legacy: 45%
  - Ford Focus: 19.5%
  - Chevy Spark: 13%
  - Mini Cooper: 3.5%

<https://www.american.edu/kogod/research/autoindex/>



So, we know what globalization is.

Now for the *normative* question:  
is it good or bad?