


What do employers want?



What do employers want?

- Two surveys* of over 700 employers in 2013 and 2014 asked this question.
- What do you think the top five responses were?



"Which brings us to my next point."

* Association of American Colleges and Universities

What do employers want?

- Ethical judgment and integrity: 96%
- Intercultural skills: 96%
- Capacity for professional development: 94%




What skills are valued?

- Critical thinking.
- Complex problem-solving in collaboration with others from different backgrounds and with different views.
- Oral and written communication.
- Information literacy (finding and using reliable information).
- Capacity for innovation.

What college experiences are valued?*

- Internships.
- Senior thesis.
- Multiple courses with significant writing component.
- Collaborative research project.
- Service learning project.
- Field project in diverse community.
- Study abroad.


* At least 50% listed these.

"The majority of employers agree that having **both** field-specific knowledge and skills and a broad range of skills and knowledge is most important for recent college graduates to achieve long-term career success."



Conclusion:

Get one of these:  And get plenty of these: 



Expected Earnings, Nationwide Average by Undergraduate Major, 1st and 10th Year
(University of Texas Graduates: <https://seekut.utsystem.edu/seekuttool>)

Discipline	1st Year	10th Year	Discipline	1st Year	10th Year
Anthropology	\$32,245	\$57,860	History	\$38,609	\$65,753
Biology	\$34,825	\$84,962	Journalism	\$37,042	\$66,622
Business Administration	\$63,377	\$92,632	Marketing	\$51,586	\$91,966
Civil Engineering	\$65,982	\$103,536	Math/Stats	\$52,714	\$84,376
Communication	\$45,010	\$79,323	Nursing	\$64,614	\$85,808
Computer Science	\$85,334	\$117,418	Philosophy	\$35,772	\$68,478
Economics	\$52,858	\$97,123	Political Science	\$39,729	\$81,256
English	\$36,688	\$58,221	Public Relations	\$43,013	\$82,016
Finance	\$69,532	\$121,542	Psychology	\$31,574	\$62,116
Fine Arts	\$30,724	\$50,856	Social Work	\$35,060	\$55,512
Gender/Women's Studies	\$35,060	\$62,012	Sociology	\$37,896	\$66,765
Global Studies	\$42,045	no data	Theatre	\$43,054	no data